

Story of Shankar Chandrashekhar

Shankar Chandrashekhar will tell you that. His visual impairment and limited mobility of his hands wasn't enough to reach his cherished goal of self-dependence. Today, Shankar is an accessibility tester for a software company helping its products to be accessible to all, especially the physically challenged. But he reached this destination overcoming seemingly unsurmountable challenges. First, he had to move to Bengaluru from his native Bellary to a training institution for the visually impaired at a tender age. Then, despite his other stints he still couldn't get a job. That's when a chance meeting with a Good Samaritan helped him get a laptop—a life changing event. The laptop helped Shankar learn about computers, develop coding skills and know about

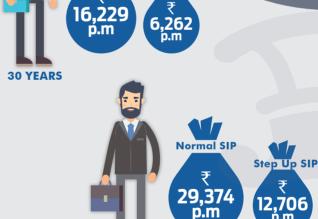
STEP UP TO REACH FOR BETTER

the Internet through online tutorials. This also spurred him to create online tutorials for his YouTube channel and website for the physically challenged to help them use technology. **Shankar** also works with mobile app developers to help make their apps accessible to the physically challenged. **Shankar's** journey can inspire investors to periodically step up their regular investments to get closer to their goals.

WHEN YOU PERIODICALLY
STEP UP REGULAR INVESTMENTS,
YOU CAN START WITH SMALLER
INITIAL INVESTMENTS

STEP UP CONSISTENTLY TO REACH FOR BETTER

SIP STARTING AGE Target amount for retirement ₹ 5 Crore Retirement Age 60 years



35 YEARS

Step Up SIP

Assumed return from Equity Funds 12% p.a

Step up SIP increased by 10% p.a

